

REC Group at All-Energy Australia with brand-new N-Peak solar panels

Melbourne, Australia, October 12, 2018 – [REC Group](#), the leading European brand for solar photovoltaic (PV) panels, arrived at [All-Energy Australia](#) last week with a stunning new flagship product: the trade fair marked the debut appearance in Australia of the [REC N-Peak Series](#). In fact, REC and its products were hard to miss: REC solar panels were on show at the booths of REC partners [BayWa r.e. Solar Systems](#) and [Flextronics Australia](#), and REC was also on stage at the Grand Networking Event. The annual All-Energy Australia, which this year took place on 3-4 October at the Melbourne Convention and Exhibition Center, is the country's most comprehensive clean and renewable energy event.

A new era for REC Group and the industry

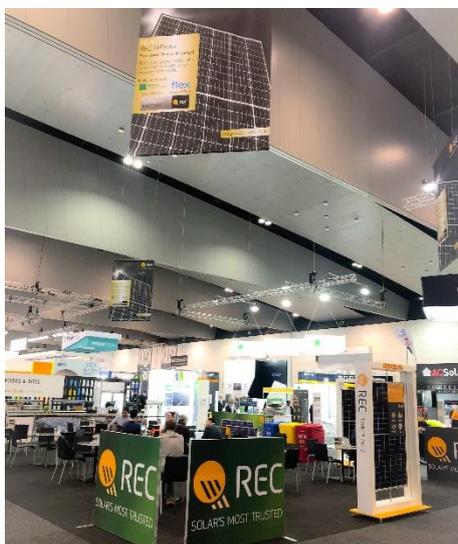


The star of the REC All-Energy show was undoubtedly the new N-Peak Series, which breaks fresh ground both for REC and for the industry as a whole. With up to 330 Wp in a 60-cell panel, the N-Peak is REC's most powerful 60-cell panel ever, and the world's first solar module to combine the added efficiency of mono n-type half-cut cells with a twin-panel design. With its ability to support loads of up to 7,000 Pa, it's also the world's strongest.

"With the new panel design REC is essentially leapfrogging p-mono technology," states REC CEO Steve O'Neil. "The N-Peak kicks off an entire new era for REC, and reinforces our standing as an innovator of reliable, efficient solar panels at affordable prices. We're already seeing strong interest from the market."

The REC N-Peak Series builds on the success of REC's multiple award-winning [TwinPeak](#) technology – and the high-performance TwinPeak solar panels were also on show at All-Energy.

REC at All-Energy



The N-Peak was officially launched on the Australian market on October 3 by REC Group's CEO Steve O'Neil in his keynote speech at the Grand Networking Event. Billed by All-Energy as "the perfect way to end a busy first day", the event provided an informal setting to relax, have a drink and network with the solar community. Other REC senior management also attended the event – including John Kim, REC Group's VP Sales and Marketing, APAC – and visitors enjoyed the opportunity to take their questions to the top.

The REC products were exhibited at the booths of REC partners Flextronics Australia and BayWa r.e. Solar Systems, where experts were on hand to explain the benefits of REC solar panels in installations. Another popular waypoint at the show: the REC-sponsored café, where visitors could call in for a break on their tour of the halls.

Australia is an important market

Australia has been a key market for REC Group in the APAC region for many years. [In 2017, REC's Australian shipments rose by 280% year-on-year](#) thanks to a strong presence in the rooftop market and long-standing customer relationships. This year alone, REC Group has seen an upsurge in the number of distributors and REC-certified installers in Australia. Training has been completed for 73 installers in 2018, bringing the total in Australia to 255. This is evidence that demand for REC products is continuously strong, and REC is confident that the new N-Peak Series will further drive sales in this growing market.

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About REC Group:

Founded in Norway in 1996, REC Group is a leading vertically integrated solar energy company. Through integrated manufacturing from silicon to wafers, cells, high-quality panels and extending to solar solutions, REC Group provides the world with a reliable source of clean energy. REC's renowned product quality is supported by the lowest warranty claims rate in the industry. REC Group is a Bluestar Elkem company with headquarters in Norway and operational headquarters in Singapore. REC Group employs around 2,000 people worldwide, producing 1.5 GW of solar panels annually. Find out more at www.recgroup.com